# **Stakeholder Management Strategies**

1. **Stakeholder:** Peter Gregory [Project Sponsor]

**Strategy:** Regular Communication and Collaboration

**Approach/Implementation:**

1. Establish a cadence of biweekly or monthly status updates via comprehensive project dashboards or reports.
2. Schedule quarterly face-to-face meetings or video conferences to discuss milestones, changes, and project health.
3. Promptly escalate critical issues, risks, or decisions requiring sponsor approval.
4. Collaborate to identify potential opportunities for integrating the project's outcomes with other existing or planned initiatives within HealthScope.
5. **Stakeholder:** Monica Hall [Sponsor Liaison]

**Strategy:** Bi-weekly Touchpoints and Collaborative Workshops

**Approach/Implementation:**

1. Ensure regular communication with Monica through bi-weekly meetings to discuss project progress, challenges, and upcoming milestones.
2. Organize workshops where Monica can facilitate discussions between NutriScope and HealthScope stakeholders to align project goals and gather feedback.
3. Ensure that project objectives are aligned with HealthScope's strategic goals and seek Monica's guidance to maintain alignment.
4. Establish clear channels for Monica to provide feedback from HealthScope stakeholders and actively solicit input on project deliverables and timelines.
5. **Stakeholders:** Dinesh Chugtai and Bertram Gilfoyle [External Consultants]

**Strategy:** Clear Roles, Responsibilities, and Effective Collaboration Tools

**Approach/Implementation:**

1. Establish clear expectations, roles, and responsibilities during testing phases.
2. Conduct comprehensive knowledge transfer sessions on project requirements, architecture, and testing strategies.
3. Implement robust communication and collaboration platforms (e.g., project management tools, issue tracking systems).
4. Schedule regular checkpoints or sync-up meetings to review testing progress, issues, and feedback.
5. Encourage consultants to share expertise and recommendations for improving testing processes.
6. **Stakeholders:** Jian Yang and Erlich Bachmann [User Representatives]

**Strategy:** Early Involvement and Continuous User Feedback Loop

**Approach/Implementation:**

1. Involve user representatives early in the project lifecycle, particularly during requirements gathering and design phases.
2. Conduct UX workshops or design thinking sessions to gather insights on usability, functionality, and user experience.
3. Leverage user representatives' knowledge and feedback to validate design mockups, prototypes, and user flows.
4. Encourage participation in usability testing sessions and provide feedback on intuitiveness and ease of use.
5. Establish a feedback loop mechanism to continuously incorporate user feedback throughout development and testing phases.